

Message Text

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INFO OCT-01 NEA-09 ISO-00 EB-05 RSC-01 /016 R

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DRAFTED BY: COM/JOHN SHOAF:JW

APPROVED BY: EB/CBA/OCA/REP:GPWILSON

RLPRITCHARD/DEPD/OED

JFLAVERTY/DPED/OED

CAGNE-HALE/WESTLEY

STATE/NEA-MONTGOMERY

STATE/EB/CBA/OCA/BR:JLNEVIG (INFO)

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R 192104Z AUG 74

FM SECSTATE WASHDC

TO AMEMBASSY ABU DHABI

AMEMBASSY AMMAN

AMEMBASSY CAIRO

AMEMBASSY JIDDA

AMEMBASSY KUWAIT

AMEMBASSY MANAMA

AMEMBASSY RABAT

AMEMBASSY TEHRAN

AMEMBASSY TRIPOLI

AMEMBASSY TUNIS

AMEMBASSY DAMASCUS

INFO AMEMBASSY MUSCAT

AMEMBASSY SANAA

AMEMBASSY TEL AVIV

AMCONSUL DHAHRAN

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KUWAIT ALSO PASS DOHA FOR INFO

E.O. 11652: NA

TAGS: BEXP; XF, XI

SUBJECT: SEMINAR SON DOING BUSINESS IN THE NEAR EAST

1. COMMERCE SCHEDULING SERIES OF EIGHT ONE-DAY

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SEMINARS IN U.S. ON "DOING BUSINESS IN THE NEAR EAST" COM-

MENCING OCTOBER 22 THRU NOVEMBER 22 FOR PURPOSE INFORMING U.S. BUSINESS COMMUNITY OF NEWLY EXPANDED OPPORTUNITIES FOR DOING BUSINESS AND INCREASING EXPORTS OF GOODS AND SERVICES TO NEAR EAST COUNTRIES. TARGET AUDIENCE UNIVERSAL IN CHARACTER.

2. FOLLOWING CITIES HAVE BEEN IDENTIFIED FOR SEMINARS BASED ON OFO AND CAGNE RECOMMENDATIONS: SEATTLE, OCTOBER 22; PHILADELPHIA, OCTOBER 23; KANSAS CITY, OCTOBER 29; HOUSTON, OCTOBER 29; MINNEAPOLIS, NOVEMBER 6; INDIANAPOLIS, NOVEMBER 7; LOS ANGELES, NOVEMBER 12; ATLANTA, NOVEMBER 13.

3. SEMINAR PROGRAM WILL INCLUDE KEYNOTE LUNCHEON ADDRESS FOLLOWED BY INFORMAL PANEL DISCUSSIONS AND ROUND TABLE WORKSHOPS. PANELS TO BE COMPOSED OF U.S. GOVERNMENT AND NEAR EAST BUSINESS EXPERTS TO BE SELECTED BOTH LOCALLY AND NATIONALLY. THE AMERICAN-ARAB ASSOCIATION, THE U.S. ARAB CHAMBER OF COMMERCE, THE MIDDLE EAST INSTITUTE HAVE OFFERED TO COOPERATE IN SELECTION OF KEYNOTE SPEAKERS AND PANELISTS.

4. ADDRESSEE POSTS ARE REQUESTED FURNISH COMMERCE, BIC/OED, (PROJECT OFFICER JOHN SHOAF) RECOMMENDATIONS ON ANY AMERICAN OR NEAR EAST BUSINESSMEN WHO ARE OR WILL BE IN OR NEAR ANY OF ABOVE MENTIONED CITIES WHO ARE WELL ROUNDED AND KNOWLEDGEABLE IN DOING BUSINESS IN THE NEAR EAST AND COULD BE INVITED TO SERVE AS MEMBERS OF PANEL GROUPS.

5. WE WOULD ALSO APPRECIATE RECEIVING SUGGESTIONS AND COMMENTS PROPOSED SEMINARS. KISSINGER

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